



Inspirierende  
**Führung**  
für  
aussergewöhnlichen  
**Erfolg**

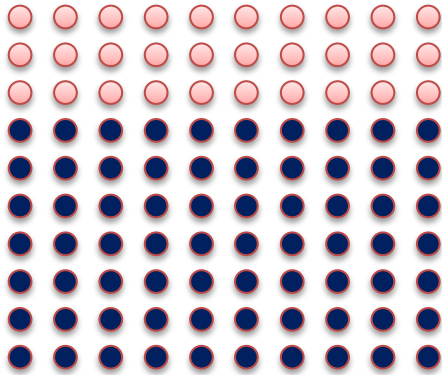


Veränderung als  
**Konstante**



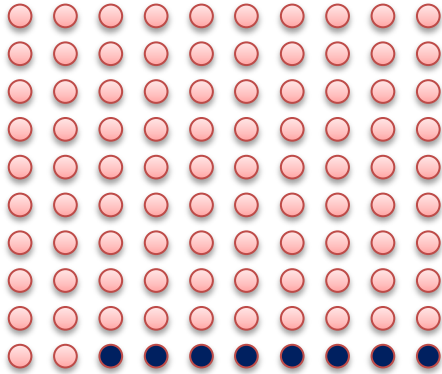


# Lawson Effekt

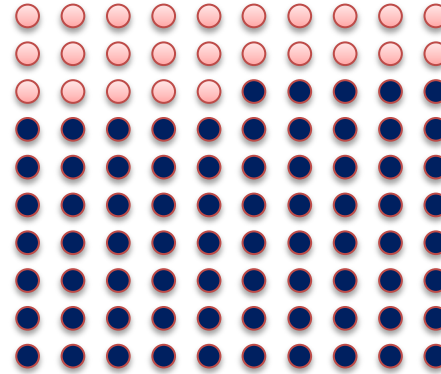


**70%**

**5 000 000 000**



**8%**



**74%**






Reite  
die Welle der  
**Veränderung**





Mut zur  
Einzigartigkeit





„ Wer von innen strahlt,  
bringt andere zum Leuchten.



” Die Kraft des authentischen Kerns



# Energieräuber & -booster

**E**

**67%**

**EMOTIONAL**

- Angst
- Entfaltung , Spass
- Konflikte, Ärger

**M**

**72%**

**MENTAL**

- Fokus
- Konzentration
- Prioritäten

**S**

**67%**

**SPIRITUELL**

- Sinn
- Identifikation
- Vision, Ziele

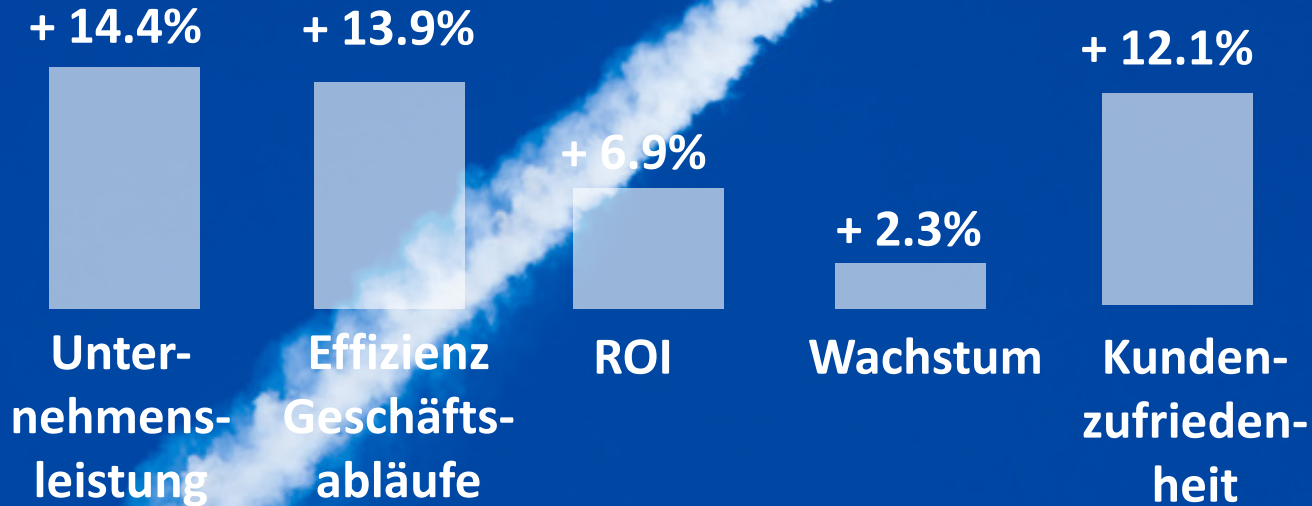
**K**

**60%**

**KÖRPERLICH**

- Pausen, Fitness
- Work-Homelife Balance

# Höhenflug





# STRAHLKRAFT

$$SK = \frac{\text{KLARHEIT}}{\text{BEGRENZUNG}}$$



Entfachte  
**Feuer**

**RB**  
BAUMGARTNER  
SWISS WATCHMAKING



A photograph of two men standing together in an office. The man on the left has dark, wavy hair and is wearing a white button-down shirt. The man on the right has grey hair and is wearing a dark blue button-down shirt. They are both smiling and looking towards the camera. The man on the right has his arm around the man on the left's shoulder. In the background, there is a white wall, a door, and a shelf with various items including a Buddha statue, a small black sculpture, and some books. The overall atmosphere is professional and friendly.

# Berufung als Vorbild

„In dir muss brennen, was du in anderen entzünden willst“  
*André Lüthi, Gründer Globetrotter Gruppe*



An aerial photograph of a massive concrete dam. The dam is curved and has several spillways. Water is cascading over the spillways, creating a large plume of white water and a rainbow. The dam is surrounded by green hills and a large reservoir of blue water. The sky is clear and blue.

Mit **Visionen**  
zu mehr Energie



# Empowering lives @ the speed of light



114	109	77	58	8
107	110	54	82	63
105	111	78	59	87
		55	83	64
V धात्र-13				
धात्र-3	III धात्र-14	(51-64)		
106	6	II धात्र-13	(75-87)	
		धल धात्र-27		

**1bank4all**  
[one]bank[for]all



**Katrin Stauffer**

**Werte  
wirken explosiv**





# Transformation = Werte die verändern





Freude  
am  
Scheitern





<b>Dyson</b>	<b>5.216</b>
<b>KFC</b>	<b>1.009</b>
<b>H. Shultz</b>	<b>244</b>
<b>Walt Disney</b>	<b>302</b>

# Geheimnis des **Empowerment**

**BEST IN  
THE WORLD.**

Thank you for selecting us as the “World’s Best Hotel Brand” in a Readers’ Poll conducted by Travel + Leisure.

We also thank you for voting The Oberoi Udaivilas, Udaipur as the “World’s Best Hotel” and Top Resort in Asia for the 5th year running.

”

**Moments of Delight**





Die Kraft der  
**Einzigartigkeit**  
versetzt **Berge**

+ 50 000 000 .-

**# 1: Vorbild mit Begeisterung**

**# 2: Das WARUM für Geschäftsmodell-Innovation**

**# 3: Eine Vision für ein starkes WIR**

**# 4: Kultur des Respekts**

**# 5: «Moments of Delight» - Der Innovationstag**



Raus aus der  
**Komfortzone**





**ANDREAS DUDAS**  
THE BUSINESS ALCHEMIST

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